

FOR IMMEDIATE RELEASE

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AllpakTrojan donates packaging for *Instant Immersion Arabic* software for US troops

Seattle Area company donates packaging used for the new language learning program specifically for troops to help them with language basics and cultural norms in the Middle East

(Renton, WA) – September 8, 2008 —AllpakTrojan, an award-winning printing and packaging company recently donated packaging to their long-time customer, Topics Entertainment for *Instant Immersion Arabic*, a new title in its best-selling line of language learning software made for soldiers. The *Arabic* program will be offered exclusively to U.S. troops by the Army Air Force Exchange Service (AAFES), at a reduced price of \$2.99.

Instant Immersion programs use proven interactive techniques to help people gain vital language skills and learn useful cultural information. *Instant Immersion Arabic* features two programs in one package for beginner to intermediate users, perfect for soldiers who are new to the language and for those brushing up on their skills prior to deployment. *Arabic* goes beyond just the language and will also help soldiers understand the culture of the Middle East - something that can save lives.

Logic General in Portland, OR and licensor Eurotalk Interactive in London also generously donated and supported this project allowing Topics to create a product at a fraction of its retail price without having to reduce content or quality of the program.

“Having served nearly 10 years in the United States Air Force, I take a great deal of pride in being able to support the military in this fashion. It is an honor for our organization, any for me personally to be a part of this project.” – Steve Bean, AllpakTrojan Vice-President of Manufacturing

Main Office

About AllpakTrojan

Founded in 1950, AllpakTrojan provides high-end commercial printing and innovative packaging solutions. AllpakTrojan also offers in-house graphic and structural design; Point-of-Purchase displays; packout and assembly; and much more using state of the art equipment all under one roof. A committed steward of the environment, AllpakTrojan has a comprehensive Environmental Action Plan to incorporate and promote healthy, ecologically sustainable business practices in the workplace. www.allpaktrojan.com

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If you'd like more information about this topic, or to schedule a visit with AllpakTrojan, please call Alyson Knox at 425 873 5029 or e-mail Alyson at alysonk@allpaktrojan.com

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